

MARIA JOLLY

BIO



Arizona

Maria Jolly is an instructional designer, writer, and creator of sassy how-to guides designed to empower women. She began her writing career in journalism in Canada working for the Canadian Broadcasting Corporation. In pursuit of sunnier (and much warmer days) she moved to Phoenix, Arizona, where she has held numerous jobs in B2B publishing and online education.

She spent more than 10 years working at the University of Phoenix developing and managing the delivery of online courses for a variety of subject matter. During her tenure, she led the way in establishing an online voice that is clear, concise, and conversational. She holds a Master of Arts in Education from University of Phoenix and believes online education is at its best when it is experiential and relevant and filled with real-life scenarios.

She is a master at writing online discussion questions that are engaging and provoke critical and creative thinking. To that end, her ground-breaking book, "How to Be Your Own Sassy Heroine" written under the pen name Rebecca Rodarte, is not your ordinary self-help guide, as it is based on experiential instructional design that encourages readers to think critically and creatively to solve problems. Please get in touch with Maria Jolly for help bringing your courses to life in the online space. You can e-mail her at www.sassysaguaros@gmail.com.