

# HEIDI ORTERO

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Phoenix, Arizona

Heidi Otero is currently the Director of Communications for the Arizona School Boards Association which serves all school board members, superintendents and 223 school districts across the state. Before that, she served as the Director for Communications and Community Engagement with the Deer Valley Unified School Districts for seven years.

She is currently the Vice President of Diversity Engagement for the National School Public Relations and has been keynoting on equity across the nation. Heidi completed her certificate program in Diversity and Inclusion from Cornell University. She was selected as a “35 Under 35” award recipient for leaders under the age of 35 demonstrating excellence in the school communication profession, and also named a Front Runner award recipient representing the southwest region by the National School Public Relations Association.