

DR. WILLIAM S. HESSE

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Phoenix, Arizona

Dr. Hesse is Core Purpose Consulting's Co-Founder. He has nearly 17 years experience in the field of education specializing in health, wellness and physical education. He holds a doctorate degree in Leadership in Educational Studies as well as his post-doctorate administration certification from the University of Arizona. Dr. Hesse was recruited by Arizona State University to write their healthy and active schools curriculum, quickly becoming a national expert in the field of creating healthy school environments.

Dr. Hesse's publications include:

- AZEdNews and the Arizona School Boards Association National Campaign monthly Articles on Social and Emotional Climate to be released in 2020.
- The Ultimate Guide to Healthy School Design and Implementation: 2019
- The national ActiveSchools.US.org Campaign in March of 2018 entitled Student Wellness Advocacy Team Creates Campus Culture of Health and Wellness at Sandra Day O'Connor High School
- In 2017, Co-Author of Recess Was My Favorite Subject, Where Did It Go?
- Shaping Minds of Aspiring Athletes: The Impact of Specific Coaching Strategies on Individual Athletes in College Baseball, which analyzes the components of what leaders can do to cultivate self-efficacy in individuals.

Dr. Hesse has held professional positions as a college professor and University Supervisor at Arizona State University and The University of Phoenix as well as a secondary health and physical education teacher, Department Chair, PLC facilitator, TAP Mentor, Wellness Champion, Student Wellness Advocacy Team (SWAT) Leader/Creator, and Administrator. He was named the Deer Valley Education Foundation: District Teacher of the Year in 2012, the Arizona Health and Physical Education Association (Shape Arizona): Arizona Physical Education Teacher of the Year in 2011 and Rookie of the Year his very first year teaching.

Dr. Hesse's first creation was the Minutes Out of Your Seat (MOYS) National Contest, which was funded by the NCAA Final Four while in Phoenix in 2017. MOYS focused on movement driven learning for staff and students. Dr. Hesse and MOYS was featured on ABC 15 and Good Morning Arizona on game day of the Final Four quickly gaining national press.

Currently, Dr. Hesse helps several districts, schools and state departments across the US in building healthy school cultures on campuses. His current release of the "Ultimate Guide to Healthy School Design and Implementation has been highly recognized in several districts already in the short time it has been out.

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